A SYSTEM AND METHOD FOR FILTERING CONTENT

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5   A system and method of filtering content is provided for reducing transmissions of content between a gateway and one or more clients. A method includes determining a plurality of characteristics of content, including at least one static characteristic of content, and sharing the determination of the plurality of characteristics of content with the gateway and the one or more clients. A method of

10   managing content in a gateway includes: reading a container, the container identifying content not to be distributed according to at least one characteristic of the content; comparing the container with received content for distribution to a client; and if the container identifies the received content as including one or more subsets of content identified as not to be distributed, filtering the subsets from the content.